

2014 National Cowgirl Hall of Fame Induction Credential Application

TO: Media planning on covering the 39th annual National Cowgirl Hall of Fame Induction
FROM: Tara Trask, Public Programming Director, National Cowgirl Museum and Hall of Fame
DATE: Oct. 1, 2014
RE: Media credentials for the 2014 National Cowgirl Hall of Fame Induction

The National Cowgirl Museum and Hall of Fame honors and celebrates women, past and present, whose lives exemplify the courage, resilience, and independence that helped shape the American West, and fosters an appreciation of the ideals and spirit of self-reliance they inspire. The 39th Annual National Cowgirl Hall of Fame Induction Luncheon will be held Thursday, Oct. 23, at 12:30pm at the Round Up Inn of the Amon G. Carter, Jr. Exhibits Hall located on the Will Rogers Memorial Center in Fort Worth, Texas. This year's class includes a sister-duo known for their award-winning Chuckwagon cooking; a nationally-known trick rider and cattlegirl; a celebrated Fort Worth pathologist; and a Hollywood Western screenwriter.

The Hall of Fame Induction Luncheon and ceremony is the largest event for the Hall of Fame, and draws approximately 700-1,000 attendees each year.

In an effort to make picking up the credentials more efficient, we are producing many of the credentials in advance, but in order to have yours ready when you arrive we will need those being credentialed to e-mail us no later than Oct. 17 with the credential application found below.

Please find additional information and the application form attached, and by visiting <http://www.cowgirl.net/InductionLuncheon2014.html>. If you have any questions please do not hesitate to contact me.

**2014 National Cowgirl Hall of Fame Inductions
Round Up Inn, Amon G. Carter, Jr. Exhibits Hall, Will Rogers Memorial Center
Fort Worth, TX • October 23, 2014**

Media information and credential application

Media Credentials Application

Enclosed is the media accreditation application to cover the 2014 National Cowgirl Hall of Fame Induction. **The deadline for submitting credential requests is Oct. 17, 2014.** Completed forms should be returned to National Cowgirl Museum and Hall of Fame, Attn: Tara Trask, 1720 Gendy St, Fort Worth, TX 76107 or e-mail at ttrask@cowgirl.net.

Credentials will be awarded to reporting personnel from recognized daily newspapers, wire services, magazines that regularly cover rodeo and national and local news networks (radio/TV). Freelance writers and photographers will only receive credentials if on assignment (with verification) for a publication or media outlet that meets the criteria and is providing timely first-hand editorial coverage of the National Cowgirl Hall of Fame Inductions. The National Cowgirl Museum and Hall of Fame reserves the right to request proof of prior rodeo and Hall of Fame Induction coverage.

All requests must include the names and assignments of all persons expecting to cover the National Cowgirl Hall of Fame Inductions because credentials will be issued only to the person(s) designated on the application. Credentials are intended for working media representatives only and are non-transferable for an Induction Luncheon ticket. Under no circumstances are credentials intended for sales staff or

similar personnel of radio/television stations or newspapers/magazines. The misuse of credentials will result in the immediate forfeiture of media privileges.

Media Credential Approval

Upon receipt, the media credential application will be reviewed; using the guidelines outlined above and will be under tight control. If your request is approved, you will be notified via e-mail. Credentials must be picked up in person at either the National Cowgirl Museum and Hall of Fame on Monday, Oct. 20-Wednesday, Oct. 22 from 10am-Noon or at the Round Up Inn on Thursday, Oct. 24 from 10am-Noon, and will require proper identification. Paid parking in front of the Amon G. Carter, Jr. Exhibit Hall will be limited the day of the Induction Ceremony, so we suggest arriving early. Free parking passes will not be available.

Telephones

There is cell phone service in the Round Up Inn. No landlines or fax lines will be available.

Internet Access

No internet access will be available in the Round Up Inn. If internet is needed, we suggest bringing a personal hotspot.

Access

All working media will have access to most parts in the Round Up Inn, but cannot block any of the tables/guests when filming or taking photos. A media table will be available in the back of the room by the last row of guest tables. Should a charging station be needed for electronics, a limited space will be available prior to the Induction Ceremony. No power outlets will be available. Your press credentials will not cover a meal during the luncheon, but box lunches are available for order for \$12, and must be pre-ordered/pre-paid for by Oct. 17. Box lunch orders **will not** be accepted the day of the Induction Luncheon. Orders can be made separately by e-mailing: ttrask@cowgirl.net.

Inductee and Honoree Interviews

Individual Inductee and Honoree interviews need to be arranged prior to arrival. Should you request an interview with a specific Inductee or Honoree the day of Inductions, we cannot promise you fulfillment as time before, during, and after the Induction is limited.

Photographers

Photographers will be able to take photos, but cannot block any Induction table/guests when taking photos.

Television Coverage

TV coverage for other than local news must be approved in advance in accordance with the agreed upon parameters in the limited-use agreement.

Contact names and telephone numbers

National Cowgirl Museum and Hall of Fame

Tara Trask, Public Programming Director	817-509-8969
Emmy Lou Prescott, Induction Event Lead	817-509-8965
Diana Vela, Associate Exec. Director, Exhibits and Education	817-509-8961

**Application for National Cowgirl Hall of Fame Induction Media Credentials
Round Up Inn, Will Rogers Memorial Complex • Fort Worth, TX • Oct. 23, 2014**

NOTE: No freelance reporters or photographers will be considered for credentials unless on assignment for publications or media outlets that are providing timely first-hand editorial coverage of the National Cowgirl Hall of Fame. Proof of assignment is required. The National Cowgirl Museum and Hall of Fame reserves the right to verify assignments and request proof of prior rodeo and Induction coverage.

Name _____
Media outlet _____ Title _____
Address _____ Phone _____
City _____ State _____ Zip _____ Fax _____
E-mail address _____ Cell Phone _____

Please indicate the appropriate media category below.

Print: Newspaper _____ Magazine _____ Other _____ Agency _____
Publication frequency _____ Circulation _____
Electronic: Television _____ Radio _____
Network _____ Independent _____ Cable _____
Photographer: Newspaper _____ Magazine _____ Agency _____
Internet: Newspaper _____ Magazine _____

Please list the members of your staff who expect to be working at the National Cowgirl Hall of Fame Inductions and their assignment (reporter or photographer). All applications must include names and assignments. Please include your name, if you will be working.

NOTES

- If your request is approved, you will be contacted via e-mail.
- Credentials must be picked up in person at the dates/locations below and requires proper ID.
 1. Monday, Oct. 20 – Wednesday, Oct. 22: National Cowgirl Museum and Hall of Fame Front Desk – 10am-Noon
 2. Thursday, Oct. 23: Round Up Inn, Will Rogers Memorial Complex - 10am – Noon
- Box lunches are available for order for \$12 and must be pre-ordered/pre-paid for by Oct. 17. Box lunch orders **will not** be accepted the day of the Induction Luncheon. Orders can be made separately by e-mailing: ttrask@cowgirl.net.
- Completed forms must be submitted by Oct. 17, 2014, to: National Cowgirl Museum and Hall of Fame, Attn: Tara Trask, 1720 Gendy St, Fort Worth, TX 76107. Forms also can be sent electronically at ttrask@cowgirl.net.